

# KOREA AEROSPACE UNIVERSITY

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<b>Course Title</b>	Airline Operations and Management
<b>Your Instructor</b>	Alan Frazier University of North Dakota Email Address: afrazier@aero.und.edu
<b>Course Meetings</b>	July 2 – July 17, 2018 Monday-Thursday(09:00~12:30), Friday (10:50~12:30),

<b>Course Overview</b>	The course will address: Airline management and organization; marketing; scheduling; labor relations; and air cargo. The concepts of management and leadership will be explored. Emphasis will be on ethical decision making, management and leadership.
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<b>Your Materials</b>	There is no required textbook for the course. PDF versions of the lecture slides will be made available via a DropBox account.
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<b>Evaluation</b>	<p>Examinations: Mid-term and final examinations will consist of multiple choice questions related to the material covered in that ½ of the course (final examination is NOT comprehensive).</p> <p>Project: Group project will require a 15-20 min class presentation discussing an airline chosen by the group and approved by the instructor.</p> <p>Attendance: 1 point for each lecture attended (20 lectures = 20 points). You must be punctual in arriving and remain for the entire lecture to earn the point.</p> <p>Grade Components:</p> <table><tr><td>Mid-Term Examination:</td><td>30%,</td></tr><tr><td>Final Examination:</td><td>30%,</td></tr><tr><td>Group Project:</td><td>20%,</td></tr><tr><td>Attendance:</td><td>20%</td></tr></table>	Mid-Term Examination:	30%,	Final Examination:	30%,	Group Project:	20%,	Attendance:	20%
Mid-Term Examination:	30%,								
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Grading Scale	Grading Scale		
	Points	Grade	GPA
	95 or Above	A+	4.5
	90 or Above	A0	4.0
	85 or Above	B+	3.5
	80 or Above	B0	3.0
	75 or Above	C+	2.5
	70 or Above	C0	2.0
	65 or Above	D+	1.5
	60 or Above	D	1.0
	59 or Below	Fail	0

### Course Calendar

	Date	Class Hours	Subject
Lecture 1	July 2	09:00-10:40	KAU ISP Orientation
Lecture 2	(Monday)	10:50-12:30	Class Introduction
Lecture 3	July 3	09:00-10:40	Field Trip
Lecture 4	(Tuesday)	10:50-12:30	
Lecture 5	July 4	09:00-10:40	Organizational Behavior
Lecture 6	(Wednesday)	10:50-12:30	Organizational Behavior
Lecture 7	July 5	09:00-10:40	Management and Leadership/LEAD Instrument
Lecture 8	(Thursday)	10:50-12:30	Case Study: The Caine Mutiny
Lecture 9	July 6 (Friday)	10:50-12:30	Case Study Continued
Lecture 10	July 9	09:00-10:40	Airline Management and Organization
Lecture 11	(Monday)	10:50-12:30	Airline Management and Organization
Lecture 12	July 10	09:00-10:40	Field Trip
Lecture 13	(Tuesday)	10:50-12:30	
Lecture 14	July 11	09:00-10:40	Mid-Term Examination and Debrief
Lecture 15	(Wednesday)	10:50-12:30	Marketing
Lecture 16	July 12	09:00-10:40	Demand, Pricing and Output Determination
Lecture 17	(Thursday)	10:50-12:30	Fleet Planning and Scheduling
Lecture 18	July 13 (Friday)	10:50-12:30	Air Cargo Operations and Labor Relations
Lecture 19	July 16	09:00-10:40	Group Presentations (4)

Lecture 20	(Monday)	10:50-12:30	Group Presentations (4)
Lecture 21	July 17	09:00-10:40	Group Presentations (2)
Lecture 22	(Tuesday)	10:50-12:30	Final Exam and Debrief